**Data Governance :**

It involves defining policies, procedures, and standards for data management to ensure data quality, integrity, security, and compliance with regulations.

Data Governance Versus Data Management:

* **Data governance** is focused on roles and responsibilities, policies, definitions, metrics, and the lifecycle of data.
* **Data management** is the technical implementation of data governance.

Data Governance versus Information Governance:

* **Data governance** generally focuses on data, independent of its meaning.
* **Information governance** is entirely concerned with the meaning of the data and its relationship in terms of outcomes and value to the organization, customers, and other stakeholders.

The Value of Data Governance: